

New IRONMAN 70.3 Utah?

A Triathletes of Utah Article



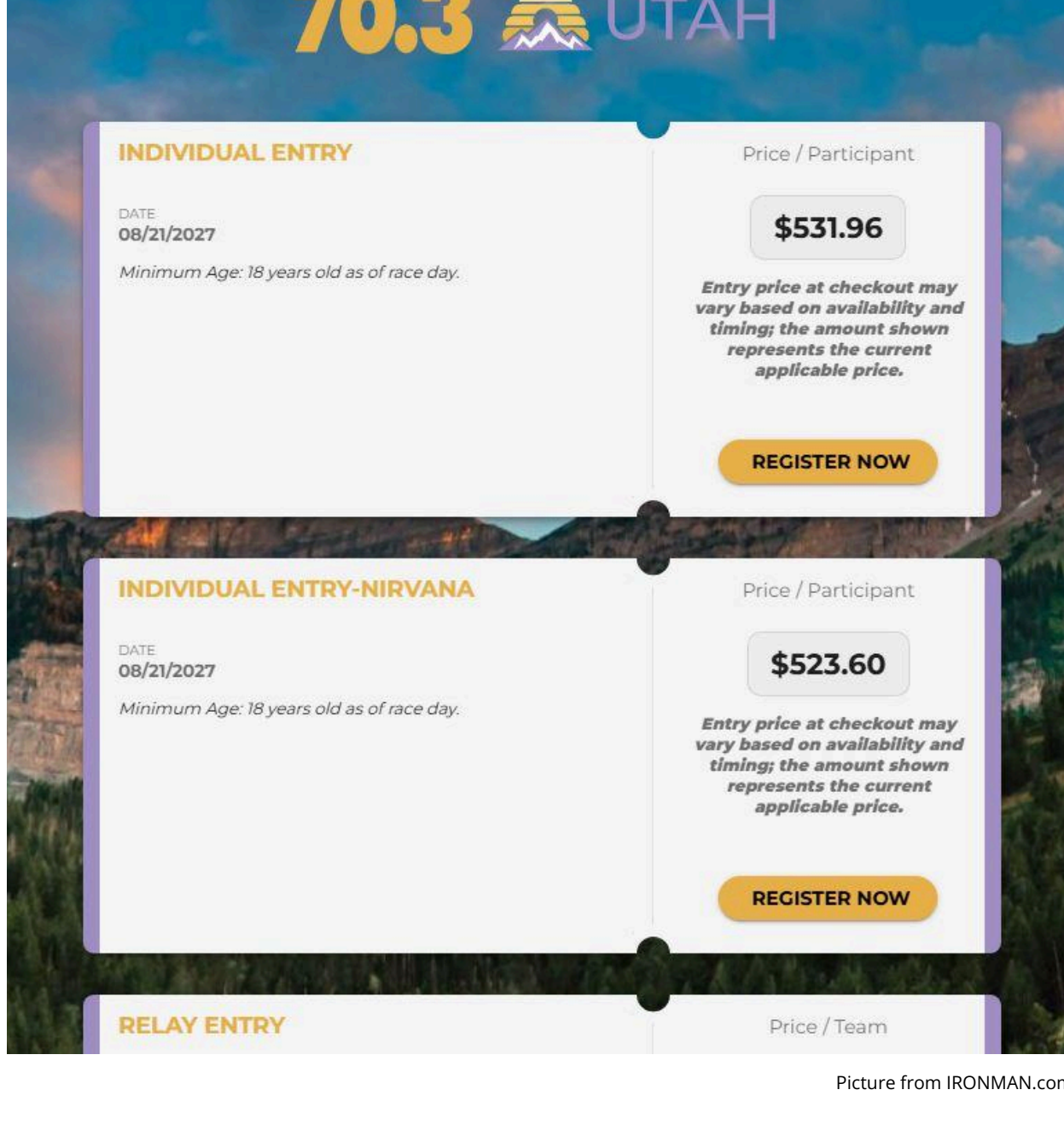
Picture credit IRONMAN ©

After only being away for 1 year, it appears IRONMAN is coming back to Utah! Orem, Utah to be exact! Orem Utah is located about 40 min south of Salt Lake City and nestled along the foothills of Mt. Timpanogos.

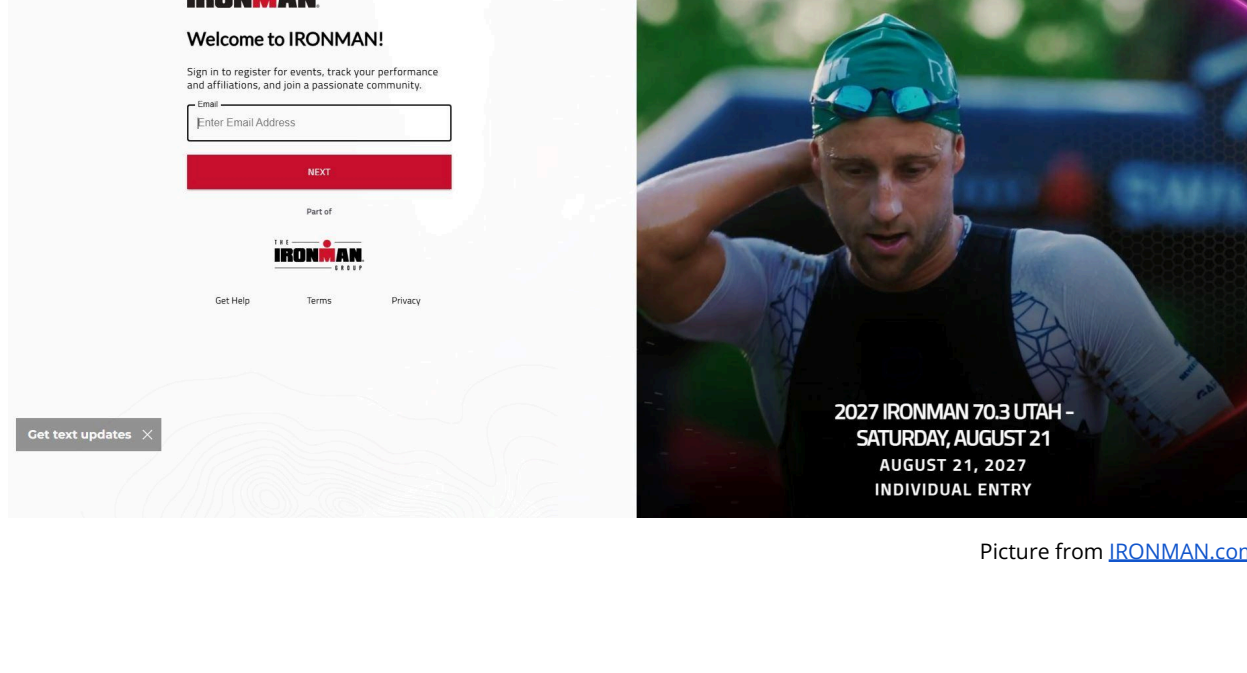
After we broke the news that we had found video and documents in January of 2026 from Utah County council meetings, speculation has been running rampant about when and where it would happen, if at all.

We've been tracking this story from the beginning and have been trying for months to gather more info. We submitted GRAMA records requests to different Utah government agencies, cities and counties and have combed through emails and other electronic communications to find this info. While not everything here is 100% set in stone, a good 90% has been found to collaborate between multiple sources.

Some info we found came directly from IRONMAN themselves, albeit they didn't know it. These screen shots show the new IRONMAN 70.3 Utah logo on a test registration screen. The 2nd picture is another part of the registration process when logging in. Both screens as well as emails between IRONMAN and Utah state and county employees collaborate the **August 21st 2027** race date. Emails indicate that IRONMAN was interested in signing a 3 year contract up front, so this race could be here through 2029. I should note that we assume the pricing shown is incorrect and just a place holder. This test page originally showed IRONMAN Little Elm logos and registration info for a period of time.



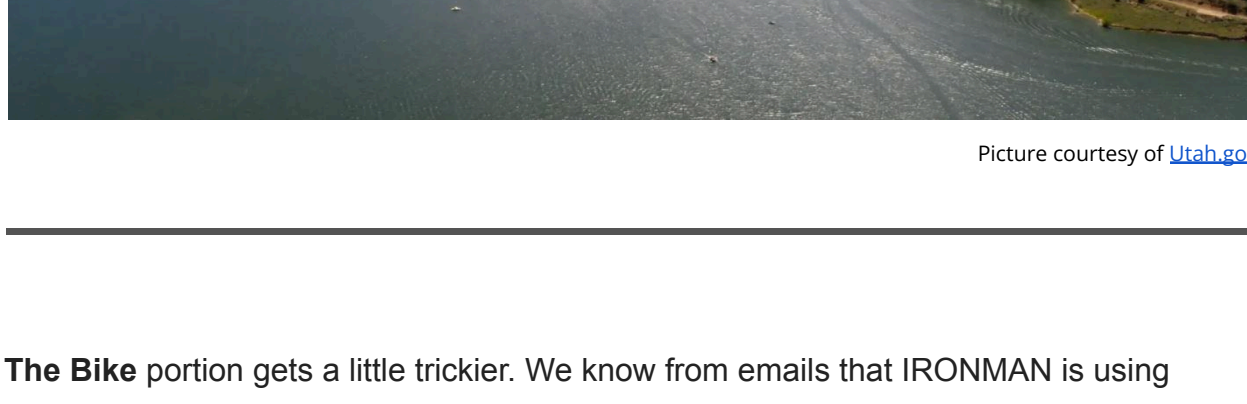
Picture from IRONMAN.com



Picture from [IRONMAN.com](https://www.ironman.com)

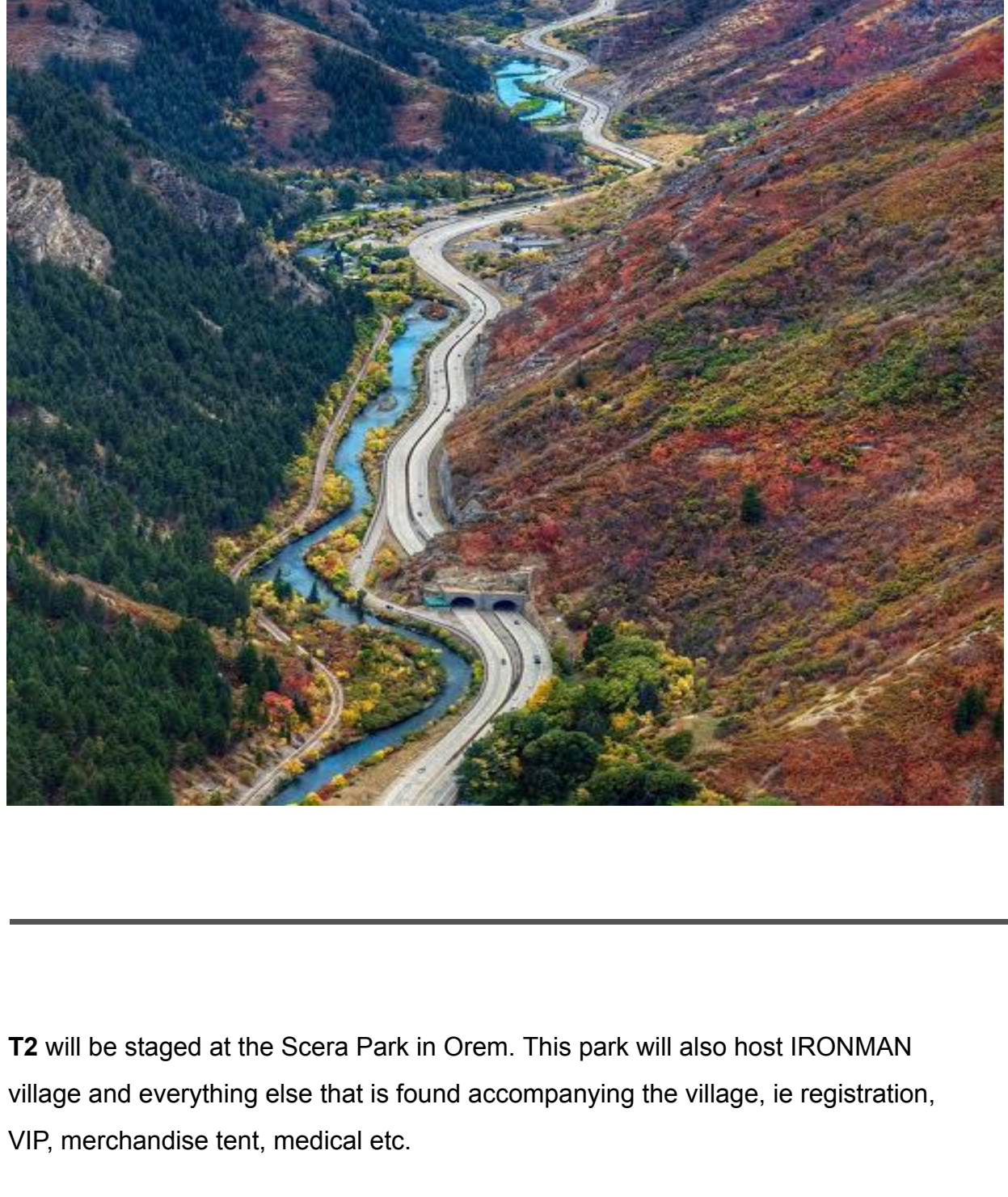
The race route is of course one of the big things that all athletes like to know. Information on this has been slim. Some Utah agencies don't keep records for the information or we believe that some of the course and permits haven't been finalized and are therefore not public information yet. We will continue to submit records requests over the next few months if we don't find out from IRONMAN themselves soon.

The swim was between 2 venues, but recently we found an email that IRONMAN has selected Deer Creek State Park as the swim location. Deer Creek is a mountain reservoir with clean snow runoff and average water temps of 72-78 degrees in August. We feel that IRONMAN will find a temperature low enough to make this a wetsuit legal swim. We're speculating here but we believe the start and transition area will be the main harbor area at Deer Creek (Deer Creek does have multiple boat ramps and access areas around the reservoir) as it has a beach entry and exit and can accommodate all the bike racks.



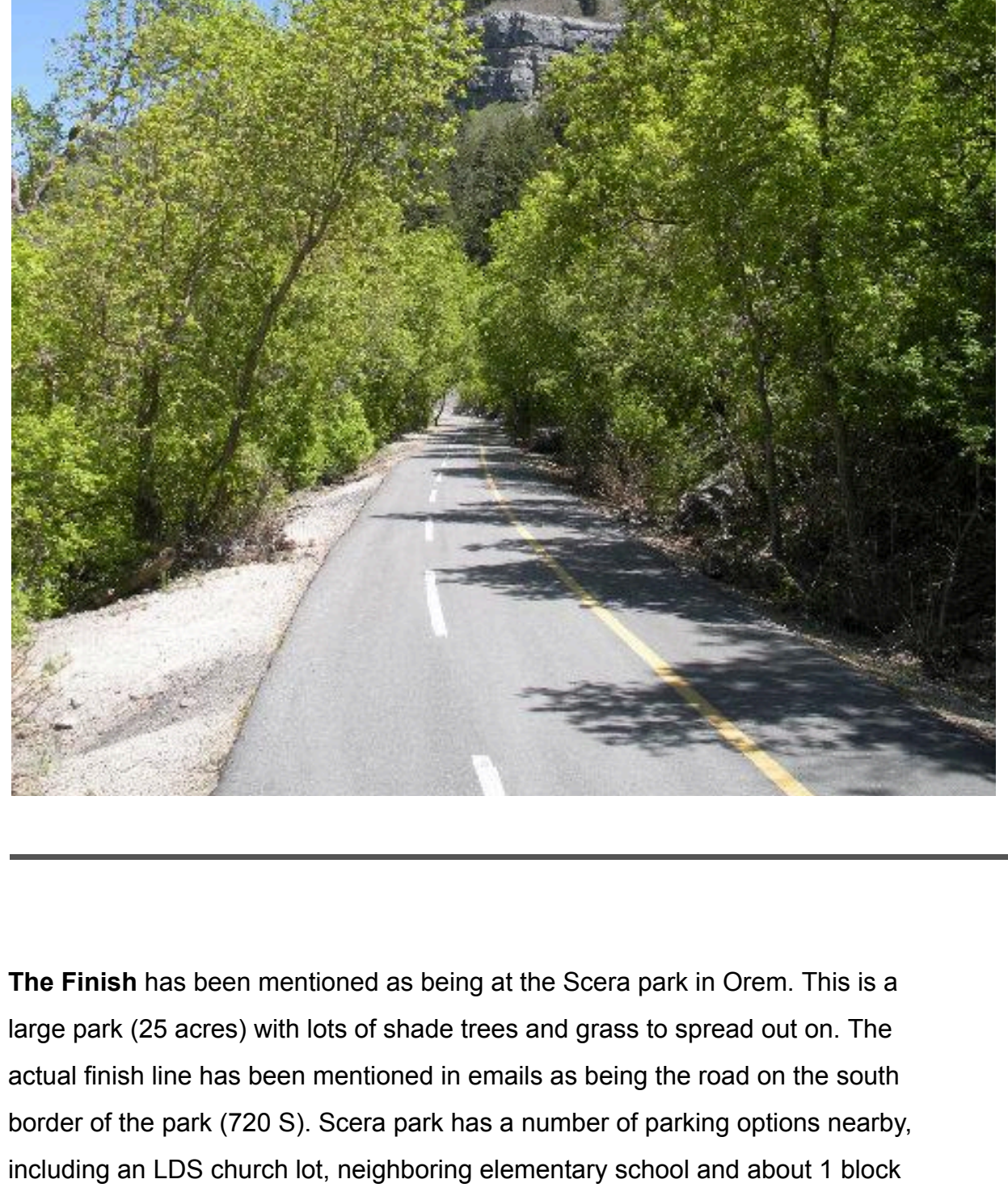
Picture courtesy of [Utah.gov](https://www.utah.gov)

The Bike portion gets a little trickier. We know from emails that IRONMAN is using US-189, which is the main highway that runs through Provo canyon. Currently no other information on road closures has been found. Our speculation is that once athletes leave T1 they will turn right and head south on US-189, we feel a good route could be to take the turn off to the small city of Wallsburg and do some substantial mileage up and back on their back roads. Once back onto US-189 athletes would come down the canyon and finish in Orem. Making the rolling/ down hill sections of the canyon near the end of the route.



T2 will be staged at the Scera Park in Orem. This park will also host IRONMAN village and everything else that is found accompanying the village, ie registration, VIP, merchandise tent, medical etc.

The run portion unfortunately we have even less info on. Currently we have yet to see correspondence related to the run. However we can speculate a little since there is only one main paved running trail near this location. The Provo River Parkway trail is close to T2, only about 1 mile away, it's not too far fetched to think the run would take us to intersect with that trail and head north towards the mouth of Provo Canyon (that we just biked down out of). Plotting out the trail mileage from T2 it looks like the run would be a simple out-n-back up to the Timpanogos park a few miles up the canyon. This route gives ample locations to set up decent sized aid stations and can accommodate the amount of athletes as it's a wide trail. Only down side is Orem is set on a plateau, any run taking us onto the Provo river trail will require a nasty hill climb in the last mile or two to get back to the finish.



The Finish has been mentioned as being at the Scera park in Orem. This is a large park (25 acres) with lots of shade trees and grass to spread out on. The actual finish line has been mentioned in emails as being the road on the south border of the park (720 S). Scera park has a number of parking options nearby, including an LDS church lot, neighboring elementary school and about 1 block away a large high school. Scera park is also right off Orem city's main thoroughfare, so getting in and out of this area should be relatively clean and quick.



Finally, IRONMAN has mentioned in emails that they plan on having an official launch/ announcement on October 20th. So in just a few weeks we might know more than what is mentioned here and speculated on. We do think that some of the bike and run course hasn't been finalized yet and may not be for a number of months still as they explore options and submit paper work. But maybe we get lucky and they show us the full course. We hope they have a registration date set soon, it appears all the relevant [IRONMAN.com](https://www.ironman.com) Utah sites are built and waiting to be published live. Currently you get an "access denied" screen. The actual

registration screens though as shown at the beginning are looking pretty polished and we actually tested the entire process and received a registration complete email from IRONMAN. No, we aren't actually registered, the test screen states that all registration will be deleted and no money is taken at any point during the testing process.

With that, we hope this was an informative article and whether you live in Utah or not you'll be excited to race in this beautiful state! For more updates and news follow us on our social media accounts.

If you'd like to support our journalistic efforts and everything we do to help keep triathlon in Utah alive, you can donate any amount via Venmo at <https://www.venmo.com/u/triathletesofutah>

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