Two Houses Combine

A Triathletes of Utah Press Release



TriUtah and RaceTri have been two of the biggest triathlon event management companies here in Utah. Both have been producing races for over 10 years and have hosted races up and down the Wasatch front. Today (09/30/2021) Skol Sporting Management LLC, dba TriUtah has announced the acquisition of RaceTri.

The following press release was obtained by Triathletes of Utah.

"Skol Sporting Management, LLC dba TriUtah is excited to announce the acquisition of RaceTri, a Utah based local Triathlon event management company.

"We are excited to join forces with TriUtah, and focus on what we are good at by continuing to help with chip timing and results delivery of the events, while the TriUtah team continues to impress with hosting and directing killer events. We look forward to continued growth of the Utah triathlon scene and most importantly, having a great time with the athletes!" – Aaron Crosby, RaceTri.

"We are extremely grateful to Aaron for entrusting TriUtah with its awesome suite of triathlon events in Utah and are thrilled to carry on the RaceTri tradition of delivering great races at quality venues to the amazing triathlon family in Utah! We are also excited to work with Aaron's timing company in timing our events" – Dan Aamodt, TriUtah.

So many amazing races happening next year. We're super excited for the 2022 race season!!!"

Stay tuned as we update this development throughout the near future!



Picture courtesy of TriUtah ©

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